Earn While You Learn

## Advanced Certification In Data Science & Al

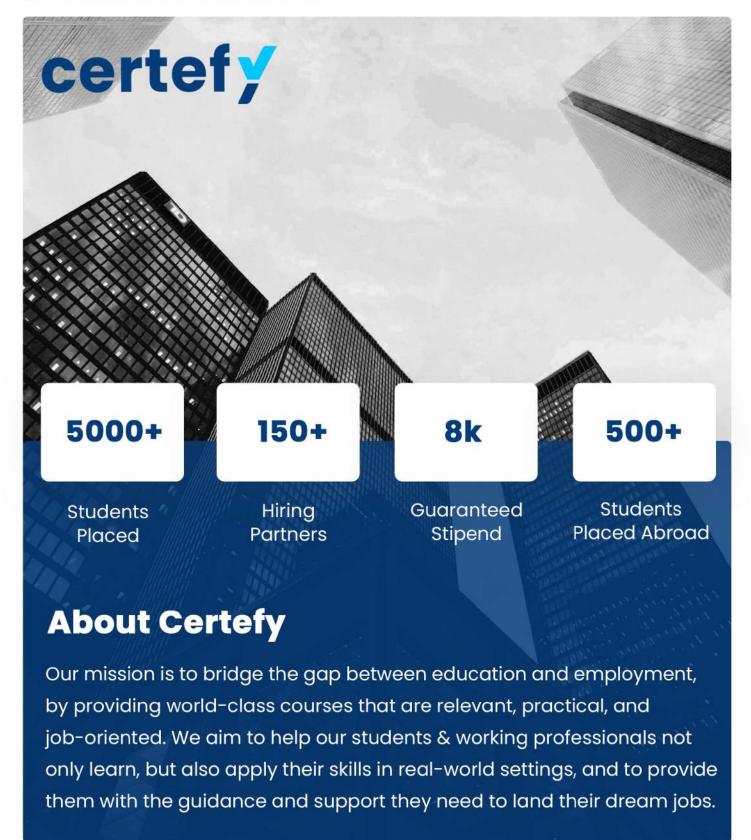
Gauranteed 8K Stipend For 3 Month!

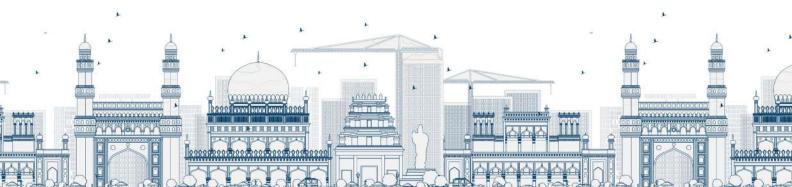
100% Job Guaranteed For Freshers!

**Paid Internship For All** 



Where knowledge meets recognition!





#### **Future-Proof Your Skills with Certefy**

## Comprehensive curriculum



Gain a deep understanding of data analytics using Power Bl and Tableau.

#### Hands-on Experiences



Apply your learning through practical exercises and realworld projects.

#### Industry Experts



Learn from seasoned professionals in the field of data analytics.

#### Practical Application



Immediately apply your skills to real-world scenarios.

#### Data Visualization Expertise



Master the art of creating visually compelling dashboards & reports.

#### Career Advancement



Enhance your employability and open doors to exciting opportunities.

#### **Designed For You & For You Future**

We help you learn in-demand skills, get certified, and land your dream job.







#### **Our Hiring Partners**



#### India's 1<sup>ST</sup> Ever 100% Paid Internship Program!



#### Paid Internship: Earn While You Learn

Get hands-on experience with a mandatory paid internship for 3 months. Gain real-world industry exposure & enhance your skills.



#### **Job Guaranteed Program: Launch Your Career**

100% job guarantee for freshers (2022 & 2023 pass-outs), Unlock exciting career opportunities in the field of data analytics.



#### Placement Assistance: Your Path to Success

100% placement assistance for experienced professionals & domain switchers, Benefit from our extensive network and industry connections.



#### Comprehensive Curriculum: Master the Tools

Learn the in's & out's of Power BI and Tableau, Develop a strong foundation in data modeling, visualization, & advanced analytics techniques.

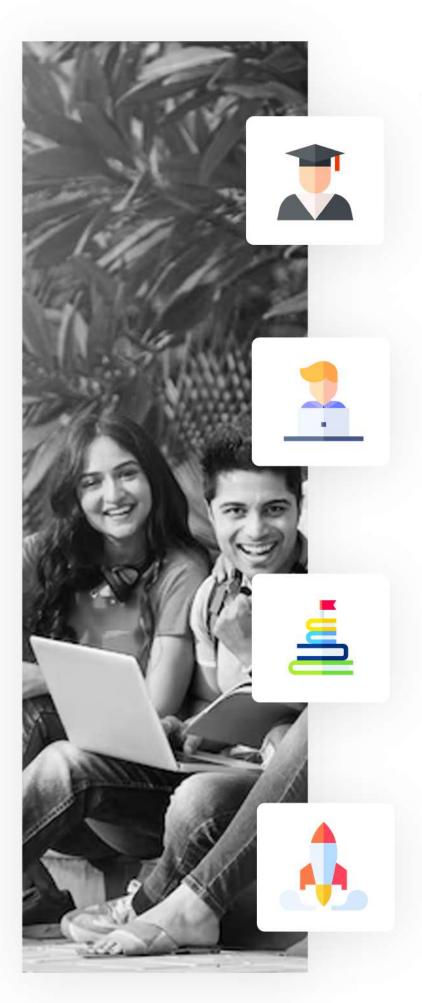


#### Lucrative Career Path: Stand Out from the Crowd

Excel in the high-demand field of data analytics, Secure well-paying positions as a data analyst or data scientist.



#### **Accelerate Your Career Growth with certefy**



#### **Fresh Graduates**

Kickstart Your Career in Data Analytics, Perfect for fresh graduates from any domain looking to enter the field of data analytics

#### **Working Professionals**

Boost Your Career Potential, Ideal for software engineers and IT professionals seeking to upskill in data analytics.

#### Career Switch

Transition to the World of Data Analytics, Suitable for professionals looking to switch domains and explore a career in data analytics.

#### **Aspiring Data Scientists**

Master Data Visualization and Analysis, Designed for individuals aspiring to become data scientists.



#### Stay Ahead of the Curve:

**Advanced Certification in** Data Science and Al



**Batch Size**: 25 Students

Internship : 3 Months

Guaranteed: 8k For All

Stipend

#### Learn legendary tools that 96% of

enterprises use across the world.





#### Module 1: Data Scientist – Statistical Fundamentals

#### (Day 1)

- Understand the fundamentals of statistics.
- Learn how to work with different types of data.
- How to plot different types of data.
- Calculate the measures of central tendency, asymmetry, and variability.
- Calculate correlation and covariance.

#### (Day 2)

- Distinguish and work with different types of distributions.
- Estimate confidence intervals.

#### (Day 3)

- · Perform hypothesis testing.
- Make data driven decisions.

#### (Day 4)

- Understand the mechanics of regression analysis.
- Carry out regression analysis.
- Use and understand dummy variables.

## Module 2: Understand the concepts needed for data science even with Python and R! – Hands-On with R & Python

#### (Day 5)

Data Preprocessing

#### (Day 6)

 Regression: Simple Linear Regression, Multiple Linear Regression, Polynomial Regression, SVR, Decision Tree Regression, Random Forest Regression

#### (Day 7)

Classification: Logistic Regression, K-NN, SVM, Kernel SVM, Naive Bayes, Decision
 Tree Classification, Random Forest Classification.

#### (Day 8)

Clustering: K-Means, Hierarchical Clustering.

#### (Day 9)

· Association Rule Learning: Apriori, Eclat.

#### (Day 10)

• Reinforcement Learning: Upper Confidence Bound, Thompson Sampling

#### (Day 11)

Natural Language Processing: Bag-of-words model and algorithms for NLP

#### (Day 12)

• Deep Learning: Artificial Neural Networks, Convolutional Neural Networks

#### (Day 13)

• Dimensionality Reduction: PCA, LDA, Kernel PCA

#### (Day 14)

 Model Selection & Boosting: k-fold Cross Validation, Parameter Tuning, Grid Search, XGBoost

## Module 3: Learn and master the most popular big data technologies - all sorts of distributed systems data scientist may need to integrate with:

#### (Day 15)

 Install and work with a real Hadoop installation right on your desktop with Hortonworks (now part of Cloudera) and the Ambari UI

#### (Day 16)

Manage big data on a cluster with HDFS and MapReduce

#### (Day 17)

• Write programs to analyze data on Hadoop with Pig and Spark.

#### (Day 18)

 Store and query your data with Sqoop, Hive, MySQL, HBase, Cassandra, MongoDB, Drill, Phoenix, and Presto

#### (Day 19)

Design real-world systems using the Hadoop ecosystem.

#### (Day 20)

Learn how your cluster is managed with YARN, Mesos, Zookeeper, Oozie,
 Zeppelin, and Hue

#### (Day 21)

 Handle streaming data in real time with Kafka, Flume, Spark Streaming, Flink, and Storm

#### (Day 22)

- Apply momentum to backpropagation to train neural networks.
- Apply adaptive learning rate procedures like AdaGrad, RMSprop, and Adam to backpropagation to train neural networks.

#### (Day 23)

- Understand the basic building blocks of Theano.
- Build a neural network in Theano.

#### (Day 24)

- Understand the basic building blocks of TensorFlow.
- Build a neural network in TensorFlow.

#### (Day 25)

- Build a neural network that performs well on the MNIST dataset.
- Understand the difference between full gradient descent, batch gradient descent, and stochastic gradient descent.

#### (Day 26)

- Understand and implement dropout regularization in Theano and TensorFlow
- Understand and implement batch normalization in Theano and Tensorflow

#### (Day 26)

Neural network using Keras, PyTorch, CNTK & MXNet

### Module 4: DevOps:CI/CD with Jenkins using Pipelines and Docker

#### (Day 28)

• Use Jenkins to perform Continuous Integration within your Software Development Lifecycle.

#### (Day 29)

- Install Jenkins using docker
- Configure Jenkins "The DevOps way", using Docker, Jobs DSL and Jenkins Pipelines

#### (Day 30)

- Use plugins to integrate Jenkins with popular development software
- Configure the authentication and authorization options to tighten security on your Jenkins UI





## **Early Bird Offer!**

#### **Register Now At:**

Rs.<del>1,24,999</del> Rs. 74,999 only!

- **Get Additional Bonuses For Free!**
- No Cost EMI Options are available for Working Professionals.

#### Certefy

#### **Others**

- Live Projects & Exciting
   Case Studies.
- Affordable Pricing & EMI Options.
- 100% Job Guaranteed for 2022-23 batch freshers.
- 100% Internship for All Students. (3 Months)
- Internships at TOP Tier IT Companies.
- 8k Guaranteed Stipend.

Theoritical Ciriculam without practical application.

Affordable Pricing & EMI Options.

- X
- X
- X
- X

#### **Testimonials**



Certefy helped me land my **dream job at TCS.**Their courses are top-notch, practical, and career focused. Thank you, Certefy! - **SK. Ismail** 



Certefy made it possible for me to secure a **Python developer role at Wipro with 8 LPA**. A sai, forever indebted to the team of Certefy! - **Kavya** 



I owe my success to Certefy! With their help, I secured a **placement at JA Informatica**. Forever grateful - **A. Sai** 

# CHOOSE WISE CHOOSE CERTEFY



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