

Earn While You Learn



Data Analytics

with Power BI

& Tableau

**Gauranteed 8K Stipend
For 3 Month!**

**100% Job Guaranteed
For Freshers!**

Paid Internship For All

certefy

Where knowledge meets recognition!



5000+

Students
Placed

150+

Hiring
Partners

8k

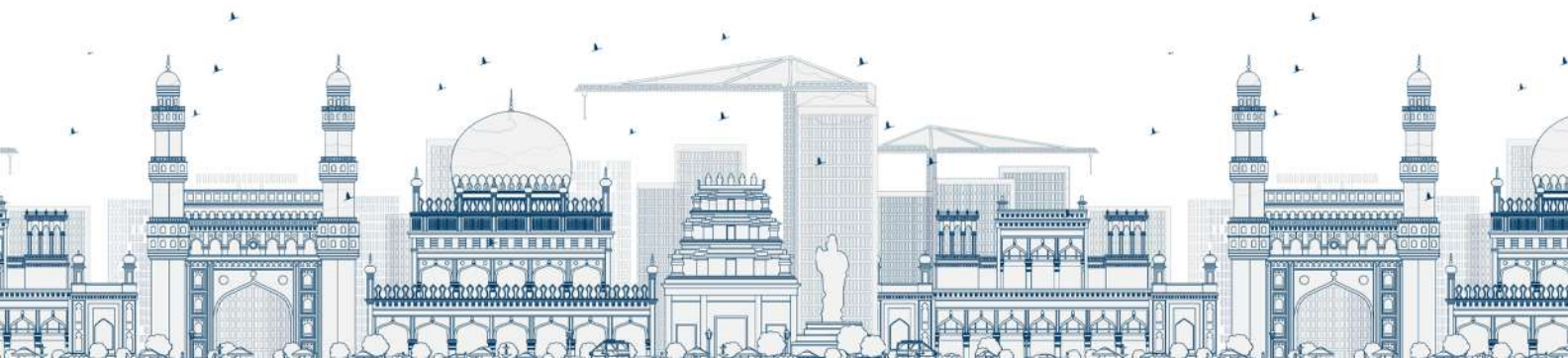
Guaranteed
Stipend

500+

Students
Placed Abroad

About Certefy

Our mission is to bridge the gap between education and employment, by providing world-class courses that are relevant, practical, and job-oriented. We aim to help our students & working professionals not only learn, but also apply their skills in real-world settings, and to provide them with the guidance and support they need to land their dream jobs.



Future-Proof Your Skills with Certify

Comprehensive curriculum



Gain a deep understanding of data analytics using Power BI and Tableau.

Hands-on Experiences



Apply your learning through practical exercises and real-world projects.

Industry Experts



Learn from seasoned professionals in the field of data analytics.

Practical Application



Immediately apply your skills to real-world scenarios.

Data Visualization Expertise



Master the art of creating visually compelling dashboards & reports.

Career Advancement



Enhance your employability and open doors to exciting opportunities.

Where knowledge meets recognition!

Designed For You & For You Future

We help you learn in-demand skills,
get certified, and land your dream job.



1

Mentorship By Tech Experts

Transformative
One-on-One mentorship
program led by industry
experts.



2

Hands On Learning

Exciting live projects &
internships, that make
you stand out.



3

Guaranteed Job Opportunities

Unbeatable 100%
internship
placement rate.

Our Hiring Partners



**& 200+
Companies**

India's 1ST Ever 100% Paid Internship Program!



Paid Internship: Earn While You Learn

Get hands-on experience with a mandatory paid internship for 3 months. Gain real-world industry exposure & enhance your skills.



Job Guaranteed Program: Launch Your Career

100% job guarantee for freshers (2022 & 2023 pass-outs),
Unlock exciting career opportunities in the field of data analytics.



Placement Assistance: Your Path to Success

100% placement assistance for experienced professionals & domain switchers, Benefit from our extensive network and industry connections.



Comprehensive Curriculum: Master the Tools

Learn the in's & out's of Power BI and Tableau, Develop a strong foundation in data modeling, visualization, & advanced analytics techniques.



Lucrative Career Path: Stand Out from the Crowd

Excel in the high-demand field of data analytics, Secure well-paying positions as a data analyst or data scientist.



Accelerate Your Career Growth with certefy



1 Fresh Graduates

Kickstart Your Career in Data Analytics, Perfect for fresh graduates from any domain looking to enter the field of data analytics



2 Working Professionals

Boost Your Career Potential, Ideal for software engineers and IT professionals seeking to upskill in data analytics.



3 Career Switch

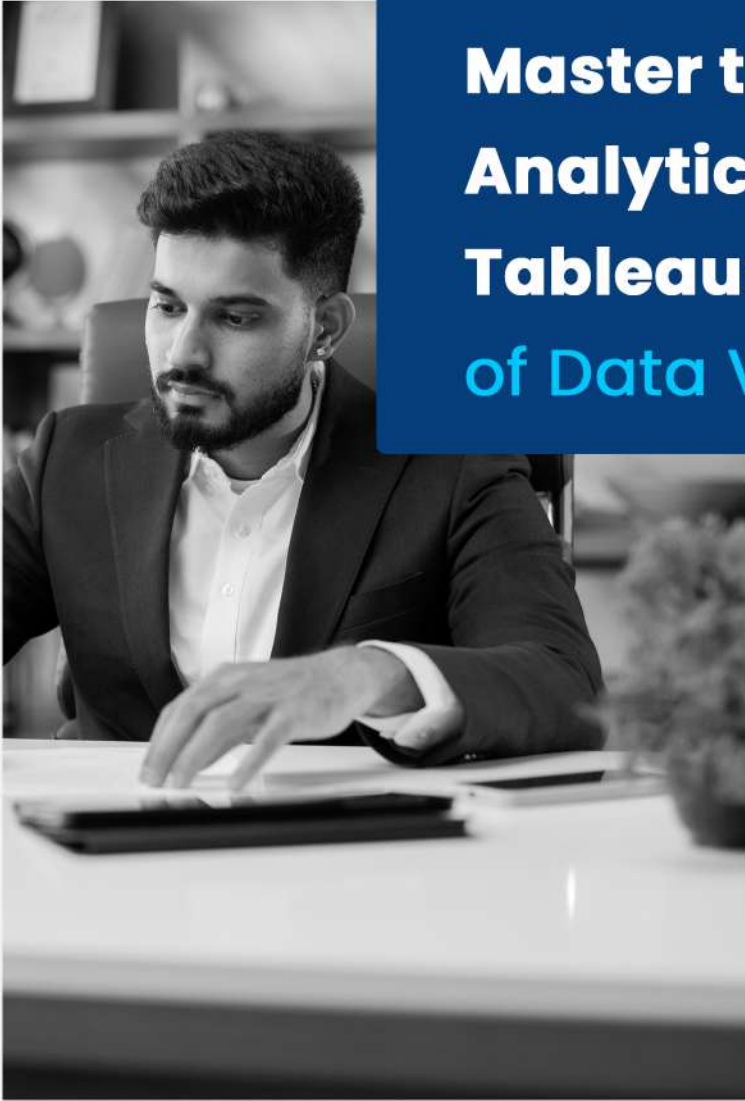
Transition to the World of Data Analytics, Suitable for professionals looking to switch domains and explore a career in data analytics.



4 Aspiring Data Scientists

Master Data Visualization and Analysis, Designed for individuals aspiring to become data scientists.





Master the Art of Data Analytics with Power BI & Tableau: Unlock the Power of Data Visualization

Duration : 3 Months

Method : Online & Offline

Batch Size : 25 Students

Internship : 3 Months

Guaranteed : 8k For All Stipend

Learn legendary tools that **96%** of enterprises use for Data Visualization across the world.



Power BI



What you will Learn from this course

Module 1 : Introduction to Data Analytics and SQL

- Introduction to Data Analytics: Overview of data analytics, its importance, and applications in various industries.
- Introduction to SQL: Basics of SQL, its role in data analytics, and its relevance in working with relational databases.
- Working with MySQL/Oracle: Installation and setup of MySQL/Oracle, creating databases, tables, and performing basic SQL queries.
- Data Manipulation with SQL: SELECT, INSERT, UPDATE, DELETE statements, filtering data, sorting, joining tables, and aggregating data.

Module 2 : Python for Data Analytics

- Introduction to Python: Overview of Python programming language, its features, and advantages in data analytics.
- Python Libraries for Data Analytics: Introduction to popular Python libraries such as NumPy, Pandas, and Matplotlib for data manipulation, analysis, and visualization.
- Data Cleaning and Preprocessing: Handling missing values, data transformation, feature engineering, and data normalization using Python.
- Exploratory Data Analysis (EDA): Techniques to explore and visualize data using Python libraries, identifying patterns, outliers, and relationships.
- Data Wrangling and Transformation: Techniques for transforming and reshaping data, merging datasets, and dealing with large datasets.

Module 3 : MongoDB for NoSQL Data Analytics

- Introduction to NoSQL Databases: Understanding the differences between SQL and NoSQL databases, advantages of NoSQL for data analytics.
- Introduction to MongoDB: Installation and setup of MongoDB, creating databases, collections, and performing basic CRUD operations.
- Querying MongoDB: Performing data retrieval, filtering, sorting, aggregation, and indexing in MongoDB.
- Data Modeling in MongoDB: Designing efficient data models for NoSQL databases, embedding and referencing documents, and schema design considerations.
- Integration of MongoDB with Python: Connecting MongoDB with Python, querying MongoDB using Python, and performing data analytics tasks.

What you will Learn from this course

Module 4 : Introduction to Data Analytics and

- Introduction to Statistics: Basic concepts in statistics, descriptive statistics, measures of central tendency, and variability.
- Probability and Distributions: Probability theory, common probability distributions (normal, binomial, etc.), and their applications in data analytics.
- Hypothesis Testing: Understanding hypothesis testing, types of tests (t-tests, chi-square tests, etc.), and their applications in data analysis.
- Regression Analysis: Linear regression, multiple regression, logistic regression, and their interpretation in data analytics.
- Data Sampling and Confidence Intervals: Techniques for sampling data, constructing confidence intervals, and understanding their significance.

Module 5 : Data Visualization with Tableau and Power BI

- Introduction to Data Visualization: Importance of data visualization, principles of effective visual design, and storytelling with data.
- Introduction to Tableau: Installation and setup of Tableau, connecting to data sources, creating visualizations, and applying filters and parameters.
- Advanced Visualization Techniques: Creating dashboards, interactive visualizations, and advanced chart types in Tableau.
- Introduction to Power BI: Installation and setup of Power BI, connecting to data sources, creating reports, and applying filters and slicers.
Advanced Features in Power BI: Creating interactive dashboards, using DAX expressions, and sharing and publishing reports.





Early Bird Offer!

Register Now At :

~~Rs.1,24,999~~

Rs. 74,999 ONLY!

- **Get Additional Bonuses For Free!**
- **No Cost EMI Options are available for Working Professionals.**

Certefy

- Live Projects & Exciting Case Studies.
- Affordable Pricing & EMI Options.
- 100% Job Guaranteed for 2022-23 batch freshers.
- 100% Internship for All Students. (3 Months)
- Internships at TOP Tier IT Companies.
- 8k Guaranteed Stipend.

Others

Theoretical Curriculum without practical application.

Affordable Pricing & EMI Options.

X

X

X

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Testimonials



Certefy helped me land my **dream job at TCS**. Their courses are top-notch, practical, and career focused. Thank you, Certefy! - **SK. Ismail**



Certefy made it possible for me to secure a **Python developer role at Wipro with 8 LPA**. A sai, forever indebted to the team of Certefy! - **Kavya**



I owe my success to Certefy! With their help, I secured a **placement at JA Informatica**. Forever grateful - **A. Sai**

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