

Earn While You Learn

Salesforce Developer Training Program!



**Gauranteed 8K Stipend
For 3 Month!**

**100% Job Guaranteed
For Freshers!**

Paid Internship For All

certefy

Where knowledge meets recognition!



certefy

5000+

Students
Placed

150+

Hiring
Partners

8k

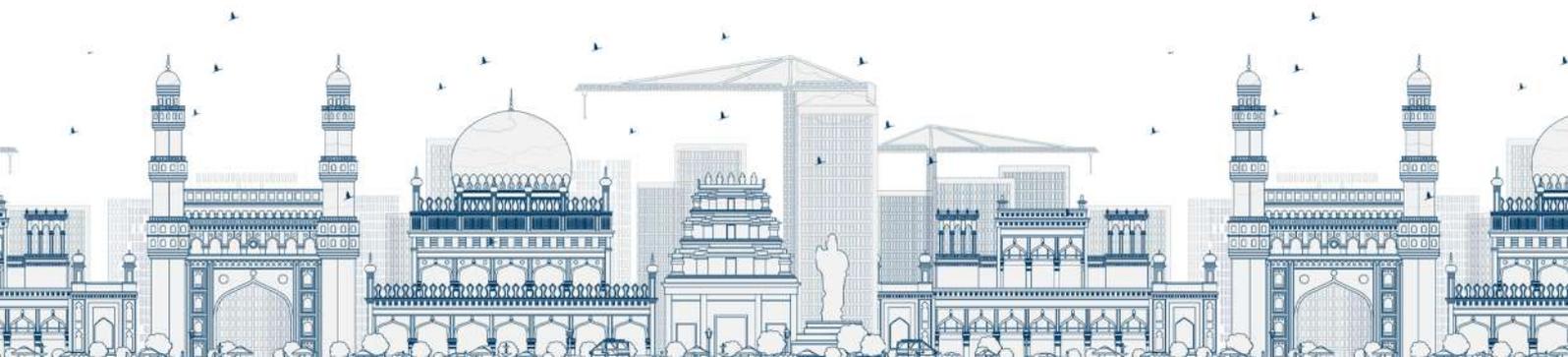
Guaranteed
Stipend

500+

Students
Placed Abroad

About Certefy

Our mission is to bridge the gap between education and employment, by providing world-class courses that are relevant, practical, and job-oriented. We aim to help our students & working professionals not only learn, but also apply their skills in real-world settings, and to provide them with the guidance and support they need to land their dream jobs.



Future-Proof Your Skills with Certefy

Comprehensive curriculum



Gain a deep understanding of data analytics using Power BI and Tableau.

Hands-on Experiences



Apply your learning through practical exercises and real-world projects.

Industry Experts



Learn from seasoned professionals in the field of data analytics.

Practical Application



Immediately apply your skills to real-world scenarios.

Data Visualization Expertise



Master the art of creating visually compelling dashboards & reports.

Career Advancement



Enhance your employability and open doors to exciting opportunities.

Where knowledge meets recognition!

Designed For You & For You Future

We help you learn in-demand skills,
get certified, and land your dream job.



1

Mentorship By Tech Experts

Transformative
One-on-One mentorship
program led by industry
experts.



2

Hands On Learning

Exciting live projects &
internships, that make
you stand out.



3

Guaranteed Job Opportunities

Unbeatable 100%
internship
placement rate.

Our Hiring Partners



**& 200+
Companies**

India's 1ST Ever 100% Paid Internship Program!



Paid Internship: Earn While You Learn

Get hands-on experience with a mandatory paid internship for 3 months. Gain real-world industry exposure & enhance your skills.



Job Guaranteed Program: Launch Your Career

100% job guarantee for freshers (2022 & 2023 pass-outs),
Unlock exciting career opportunities in the field of data analytics.



Placement Assistance: Your Path to Success

100% placement assistance for experienced professionals & domain switchers, Benefit from our extensive network and industry connections.



Comprehensive Curriculum: Master the Tools

Learn the in's & out's of Power BI and Tableau, Develop a strong foundation in data modeling, visualization, & advanced analytics techniques.



Lucrative Career Path: Stand Out from the Crowd

Excel in the high-demand field of data analytics, Secure well-paying positions as a data analyst or data scientist.



Accelerate Your Career Growth with certefy



1 Fresh Graduates

Kickstart Your Career in Data Analytics, Perfect for fresh graduates from any domain looking to enter the field of data analytics



2 Working Professionals

Boost Your Career Potential, Ideal for software engineers and IT professionals seeking to upskill in data analytics.



3 Career Switch

Transition to the World of Data Analytics, Suitable for professionals looking to switch domains and explore a career in data analytics.



4 Aspiring Data Scientists

Master Data Visualization and Analysis, Designed for individuals aspiring to become data scientists.



Supercharge Your Career with Our Salesforce Developer Training Program: Unleash Your Coding Superpowers!



Duration : 4 Months

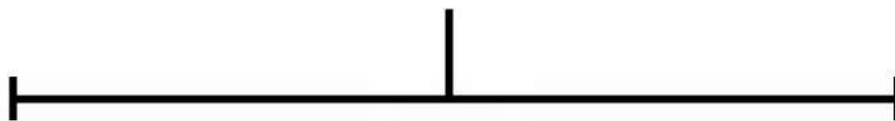
Method : Online & Offline

Batch Size : 25 Students

Internship : 3 Months

**Guaranteed : 8k For All
Stipend**

Learn legendary tools that **96%** of
enterprises use across the world.



What you will Learn from this course

Module 1 : Introduction to Salesforce

- Overview of Salesforce features and capabilities.
- Introduction to cloud computing and SaaS model.
- Understanding the Salesforce ecosystem and its benefits

Module 2 : Salesforce Architecture and Data Model

- Architecture layers: Presentation, Logic, and Data.
- Understanding objects, fields, and relationships.
- Customizing data model with custom objects and fields

Module 3 : Salesforce Setup and Configuration

- Organization setup and company settings.
- Configuring user interface and navigation.
- Setting up security and access controls.

Module 4 : User Management and Security

- Introduction to relational databases and SQL
- Querying and manipulating data with SQL statements
- Understanding database normalization and relationships

Module 5 : Data Import and Export

- Importing and exporting data using data loader.
- Mapping fields and managing data transformations.
- Bulk data import and export best practices.

Module 6 : Data Validation and Data Quality Maintenance

- Deploying and managing containers with AKS.
- Scaling and orchestrating containerized applications in Azure.
- Leveraging AKS for efficient container deployment and management.

Module 7 : Workflows and Process Automation

- Automating business processes with workflows.
- Using process builder for advanced automation.
- Creating time-based and email alerts.

What you will Learn from this course

Module 8 : Approval Processes

- Designing and implementing approval processes.
- Defining approval steps and criteria.
- Configuring email templates and approval history tracking.

Module 9 : Reports and Dashboards

- Creating custom reports and report types.
- Designing and customizing dashboards for data visualization.
- Sharing reports and dashboards with users

Module 10 : Salesforce Object Query Language (SOQL)

- Basics of SOQL queries and syntax.
- Filtering and sorting data using SOQL.
- Advanced SOQL features like relationships and aggregates.

Module 11 : Apex Programming Basics

- Introduction to Apex programming language.
- Syntax, variables, and data types in Apex.
- Writing and executing Apex code in Salesforce.

Module 12 : Apex Classes and Triggers

- Creating Apex classes and methods.
- Implementing triggers and trigger handlers.
- Testing and debugging Apex code.

Module 13 : Visualforce Pages and Controllers

- Building custom user interfaces with Visualforce.
- Writing controllers to handle data and logic.
- Incorporating Visualforce into Salesforce pages and layouts

Module 14 : Lightning Components and Applications

- Introduction to Lightning component framework.
- Building reusable Lightning components.
- Creating Lightning applications for enhanced user experience.

What you will Learn from this course

Module 15 : Lightning Web Components

- Developing Lightning Web Components (LWC).
- Communicating between components using events.
- Utilizing Aura components in Lightning Web Components.

Module 16 : Integration with External Systems

- Integrating Salesforce with external APIs and services.
- Implementing outbound and inbound integrations.
- Syncing data between Salesforce and external systems.

Module 17 : AppExchange and Package Development

- Publishing and distributing apps on the AppExchange.
- Packaging and deploying custom applications.
- Managing and upgrading packages in Salesforce.

Module 18 : Salesforce Mobile App Development

- Building custom mobile apps using Salesforce Mobile SDK.
- Creating responsive designs for mobile devices.
- Leveraging mobile-specific features and capabilities.

Module 19 : Test Automation and Deployment

- Writing and executing automated tests in Salesforce.
- Implementing continuous integration and deployment.
- Best practices for sandbox management and deployment

Module 20 : Best Practices and Industry Standards in Salesforce Development

- Applying acquired knowledge to a real-world project.
- Analyzing case studies for practical insights and best practices.
- Presenting and demonstrating the capstone project.



Early Bird Offer!

Register Now At :

~~Rs.1,24,999~~

Rs. 74,999 ONLY!

- **Get Additional Bonuses For Free!**
- **No Cost EMI Options are available for Working Professionals.**

Certefy

- Live Projects & Exciting Case Studies.
- Affordable Pricing & EMI Options.
- 100% Job Guaranteed for 2022-23 batch freshers.
- 100% Internship for All Students. (3 Months)
- Internships at TOP Tier IT Companies.
- 8k Guaranteed Stipend.

Others

Theoretical Curriculum without practical application.

Affordable Pricing & EMI Options.

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Testimonials



Certefy helped me land my **dream job at TCS**. Their courses are top-notch, practical, and career focused. Thank you, Certefy! - **SK. Ismail**



Certefy made it possible for me to secure a **Python developer role at Wipro with 8 LPA**. A sai, forever indebted to the team of Certefy! - **Kavya**



I owe my success to Certefy! With their help, I secured a **placement at JA Informatica**. Forever grateful - **A. Sai**

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